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FROM THE AMERICAN PEOPLE

TRAFFIC
the wildlife trade monitoring network



ROUTES

Reducing Opportunities for Unlawful Transport of Endangered Species

Awareness for Airline and Airport Staff (*Americas*)
Module 1 – Wildlife trafficking overview

Airline/Airport name here

Location and date of training here

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innovation for peace



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the wildlife trade monitoring network



ROUTES

Reducing Opportunities for the Unlawful Transport of Endangered Species

The ROUTES Partnership, supported by USAID is assisting the private sector to respond to the international poaching crisis by targeting how organized criminals move contraband from source to end-use markets.

The **goal of this partnership** is to disrupt wildlife trafficking by reducing the use of legal transportation supply chains



Training Objectives

Module 1 – Wildlife trafficking overview

At the end of this, you will:

- Understand the risks posed by wildlife traffickers to legal transport supply chains
- Understand why wildlife is traded
- Understand that there are laws and regulations which govern the trade in wildlife
- Understand the magnitude and impacts of the illegal wildlife trade



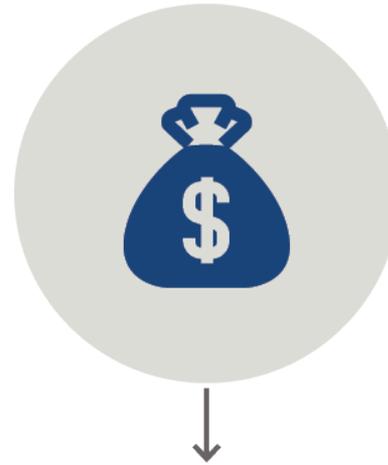
Why are you here?



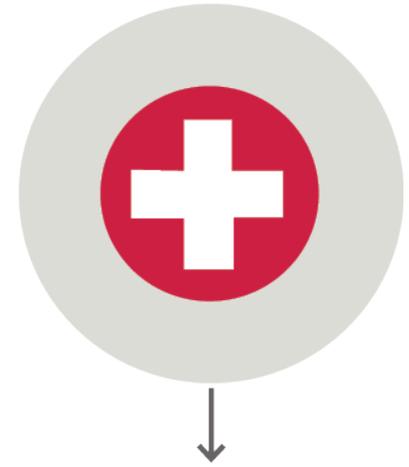
Reputation



Legal



Economic



Safety





Reputation

Media reports may give airline name, flight number or suggest staff involvement



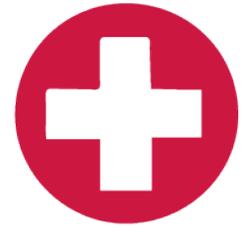
Legal

Risk of prosecution for failing to ensure cargo is legal



Economic

Increased scrutiny leads to lost business, possible cost of repatriation



Safety

Risk of injury and spread of disease from smuggled wildlife



ROUTES video



How Aviation Staff Can Help Stop
the Illegal Wildlife Trade



PLAY

What is wildlife trade?

“the **sale and exchange** by people of **wild animal and plant resources** – buying, selling, bartering, exchanging, importing, exporting, re-exporting – **alive OR as parts and derivatives.**”



Detect wildlife trafficking



Detect



Protect



Respond



Report



Why is Wildlife Traded?



Timber trade



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Reducing Opportunities for Unlawful Transport of Endangered Species

Timber trade



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Food



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Reducing Opportunities for Unlawful Transport of Endangered Species

Food



Traditional medicine



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Traditional medicine



Pet trade

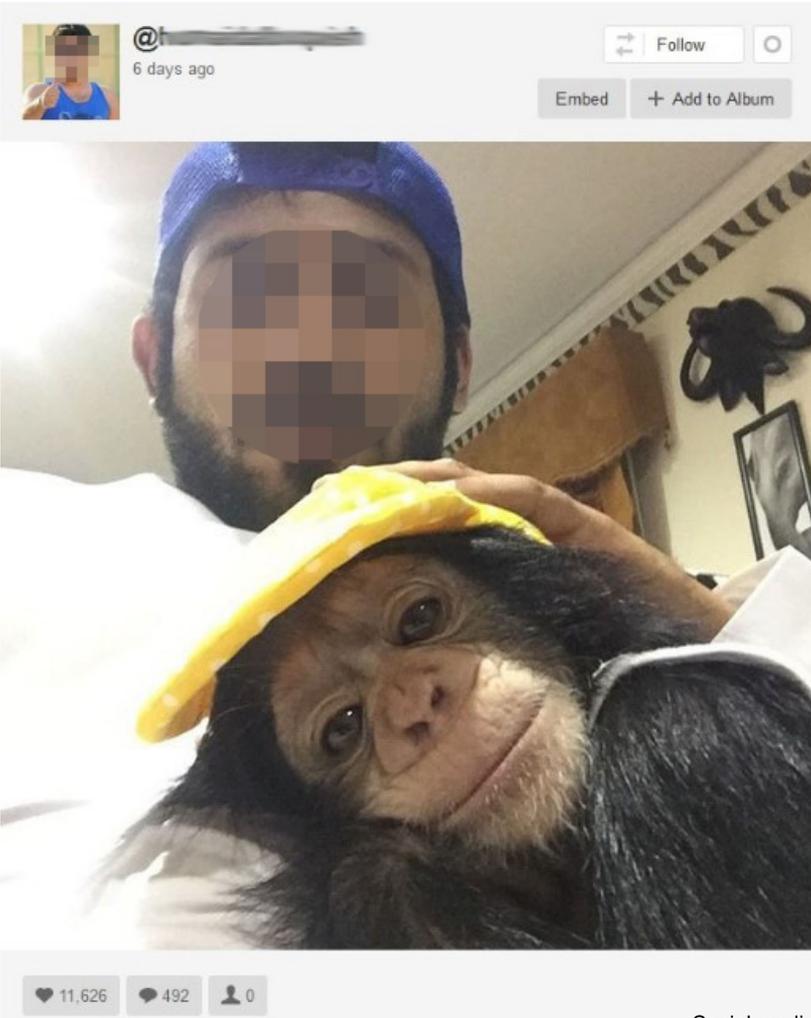


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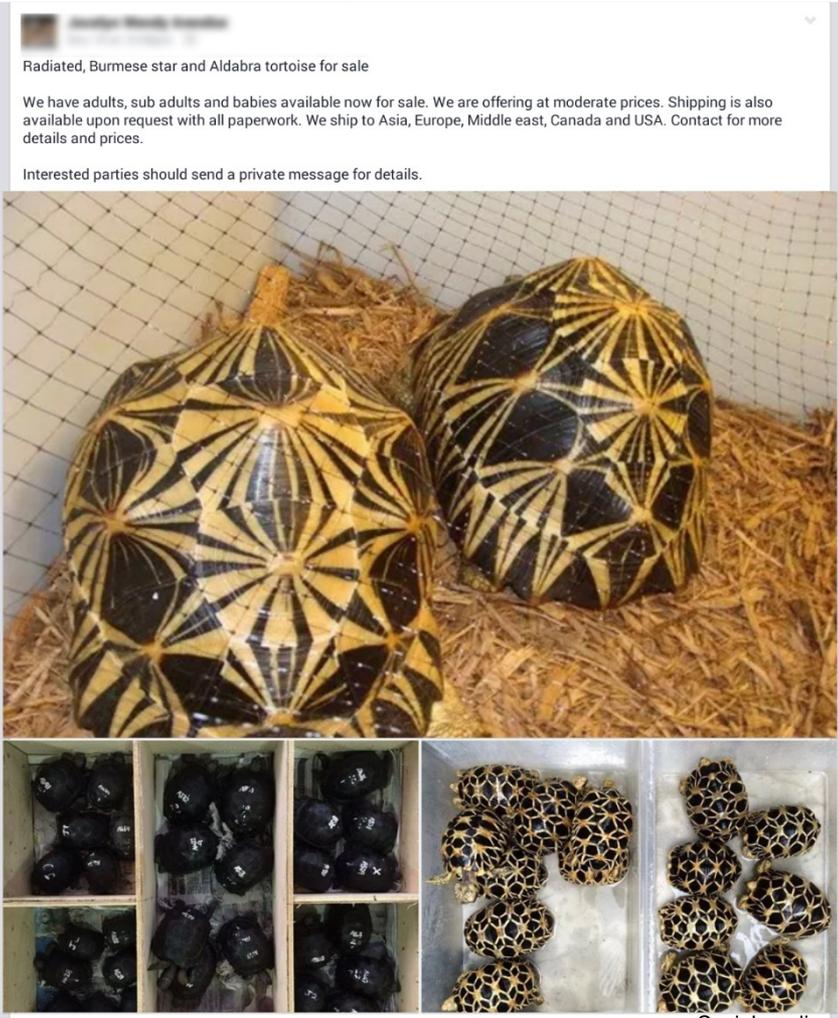


Reducing Opportunities for Unlawful Transport of Endangered Species

Pet trade



Social media



Social media



Zoo & collectors

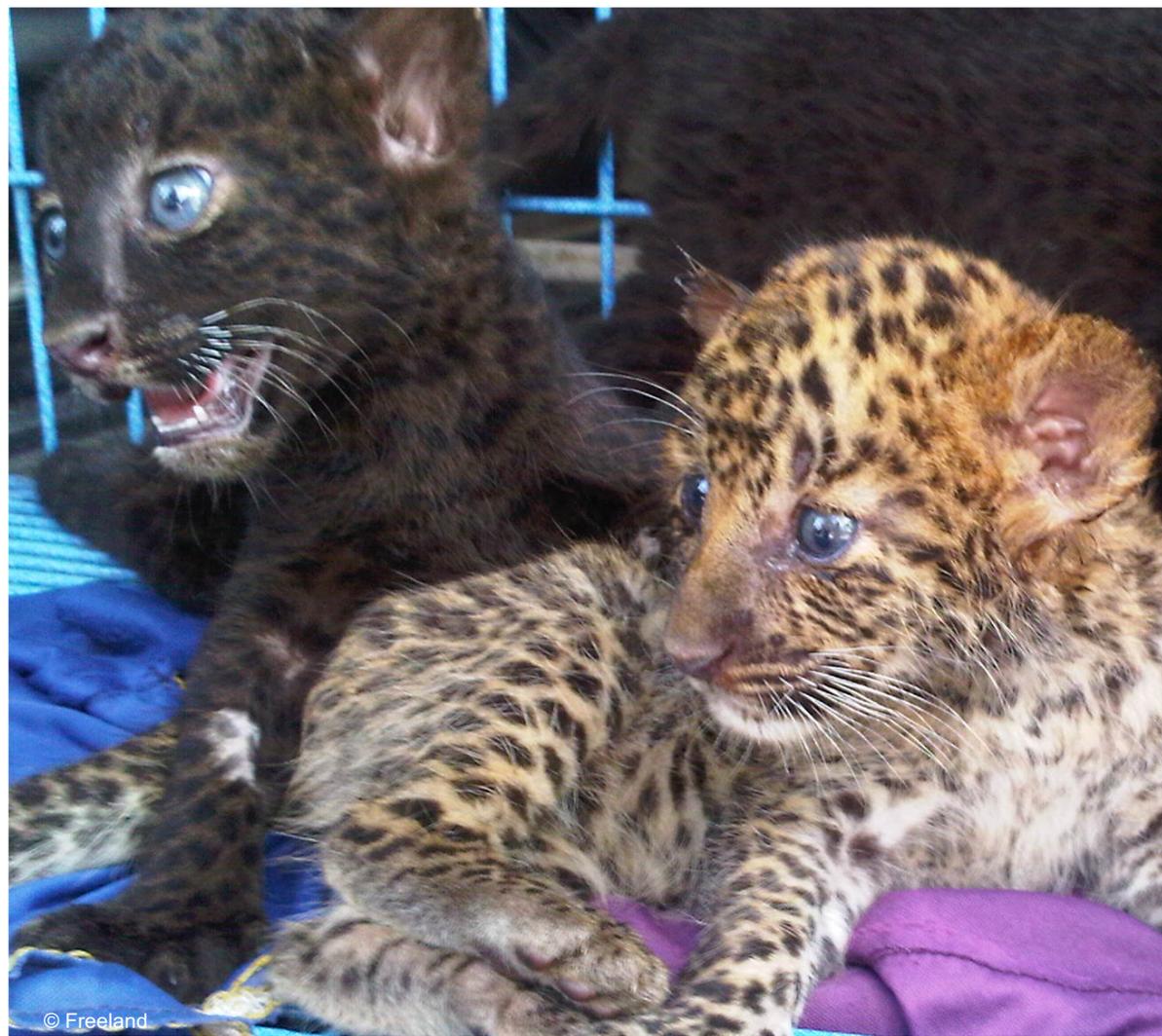


This photo is courtesy of TripAdvisor



Reducing Opportunities for Unlawful Transport of Endangered Species

Zoo & collectors



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Reducing Opportunities for Unlawful Transport of Endangered Species

Trophies decorations & luxury items



Trophies decorations & luxury items



Legal wildlife trade

Worth more than USD350 billion per year



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Illegal wildlife trade

TOP 4 CRIMINAL MARKETS

1. Illicit Drugs
\$320 billion

2. Counterfeit Goods
\$250 billion

3. Human Trafficking
\$32 billion

4. Illegal Wildlife (incl.
timber and fish)
\$26 billion

Source: Transnational Crime in the Developing World. 2011. Global Financial Integrity



Illegal wildlife trade



© Elizabeth John/TRAFFIC



Reducing Opportunities for Unlawful Transport of Endangered Species

National laws

Every country has laws designed to protect some wild animals and plants from overharvesting.



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International regulation

CITES

The Convention on International Trade in Endangered Species of Wild Fauna and Flora

Aims to ensure that international trade does not threaten the survival of wild animals and plants.

Signed by more than 180 countries



CITES - 35,000 species of plants and animals

Appendix I



At risk of extinction
from international trade

Appendix II



May become
threatened with
extinction if trade is not
controlled

Appendix III

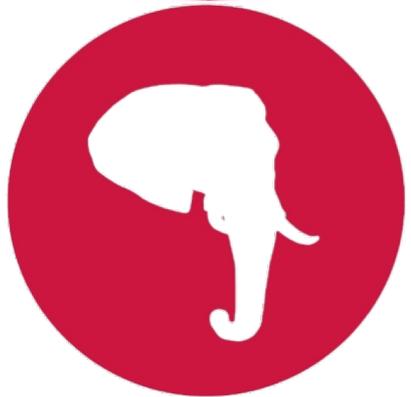
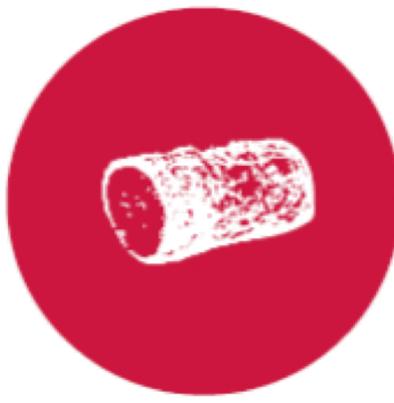


Protected in one
country which asked
others to help control
the trade



Refer to your national CITES Management Authority if you need more information

Live animals and animal products



Whole

Part

Processed
(Derivative)



Illegal wildlife trade



© Kanitha Krishnasamy/TRAFFIC



Reducing Opportunities for Unlawful Transport of Endangered Species

Wildlife Trade

National

International





The role that countries play in the wildlife trade



Source



Transit



Consumer



Transporting wildlife

By AIR



© Operation Cobra - Tanzania

By SEA



By LAND



FACING EXTINCTION





1 rhino killed
• every 7 hours

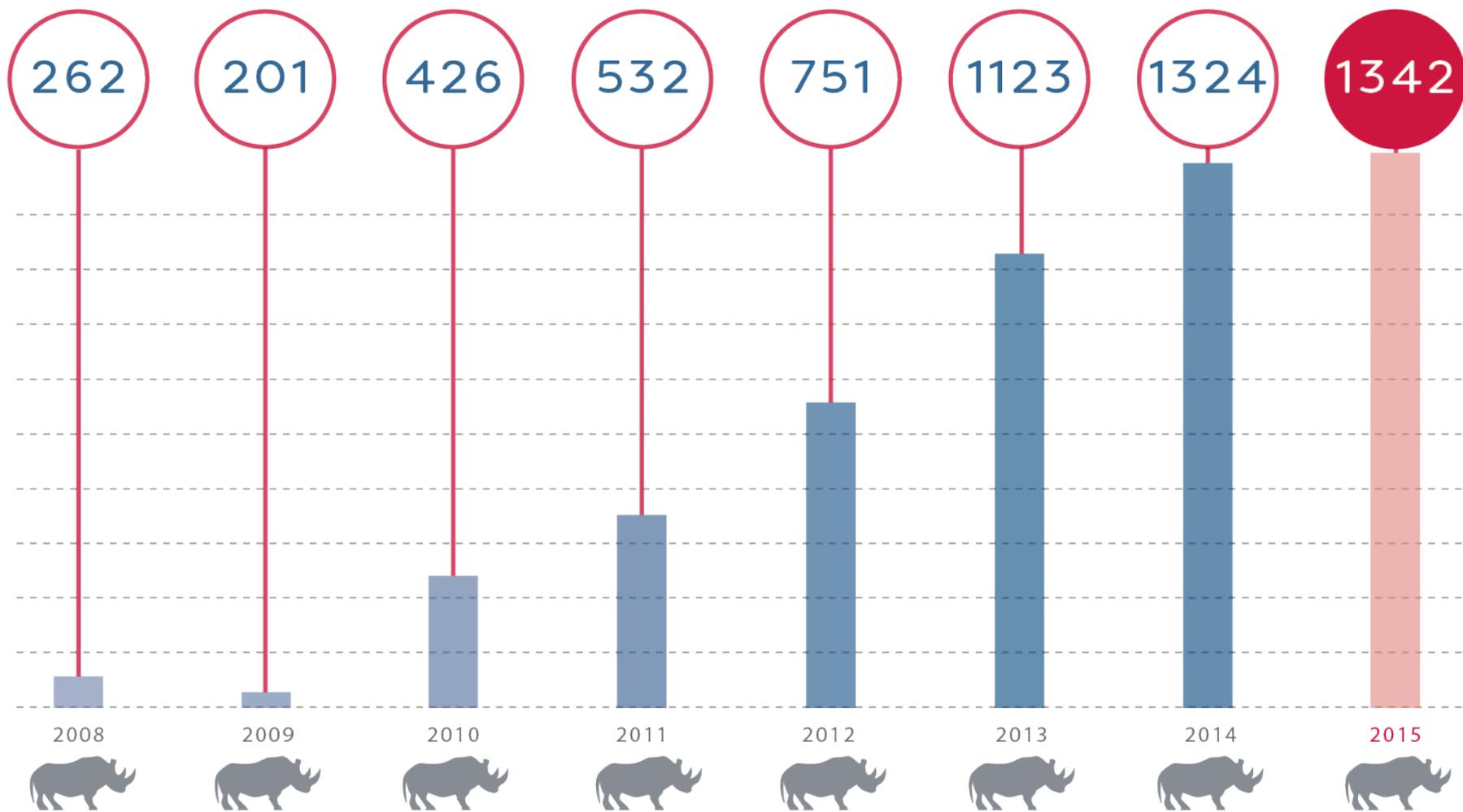
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Reducing Opportunities for Unlawful Transport of Endangered Species

Number of Rhinos Poached

Reported African Rhino Poaching Mortalities 2008 - 2015





55
ELEPHANTS ARE
KILLED
EVERY DAY

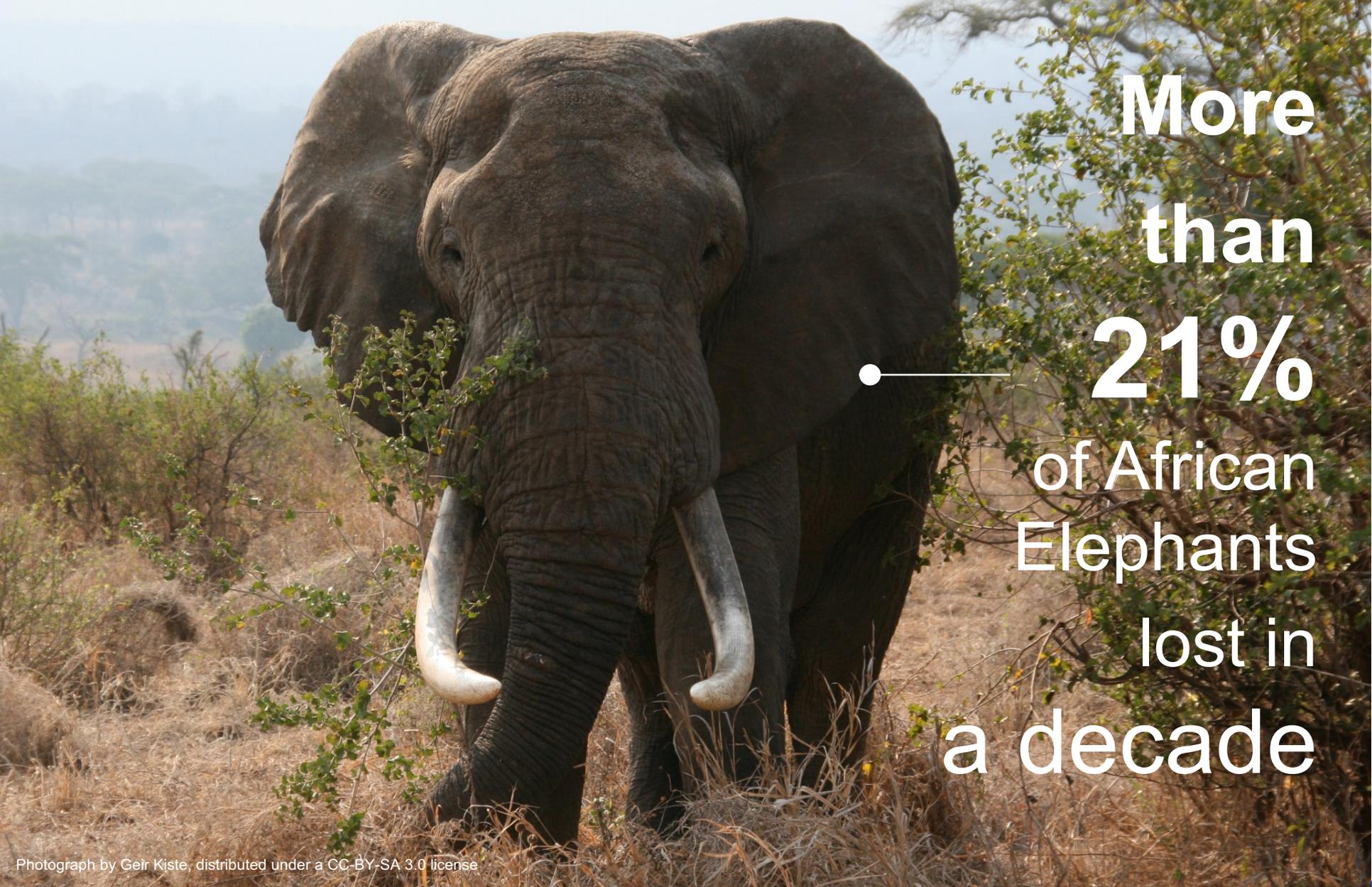
20 000
A YEAR

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COP17 Doc 68. Annex 5 (IUCN SSC)



Reducing Opportunities for Unlawful Transport of Endangered Species



More
than
21%
of African
Elephants
lost in
a decade

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Reducing Opportunities for Unlawful Transport of Endangered Species

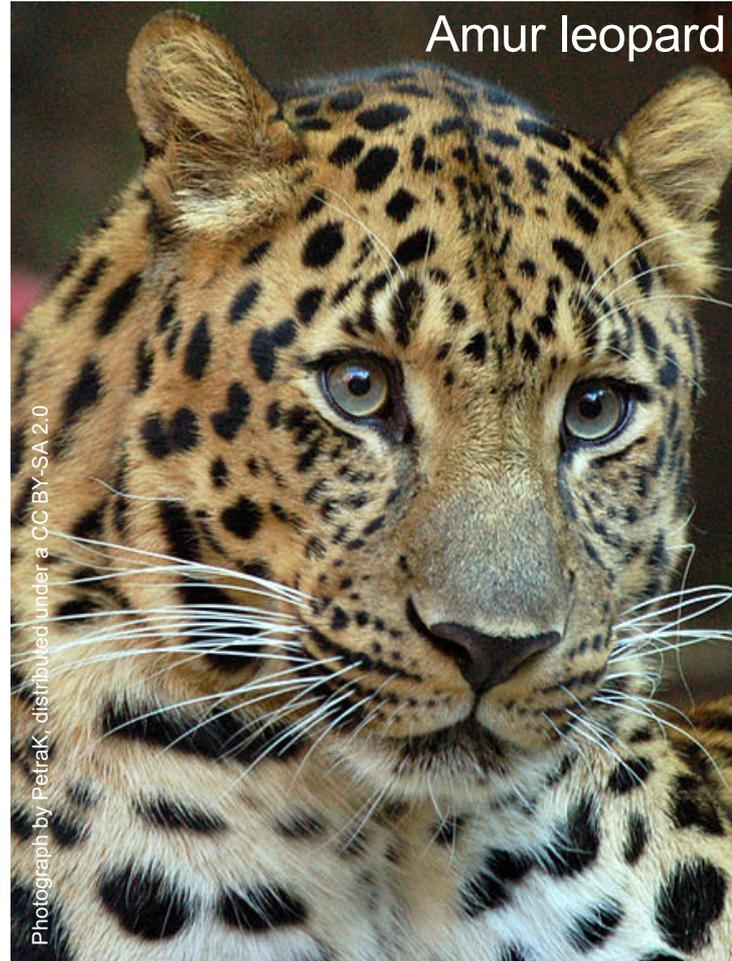
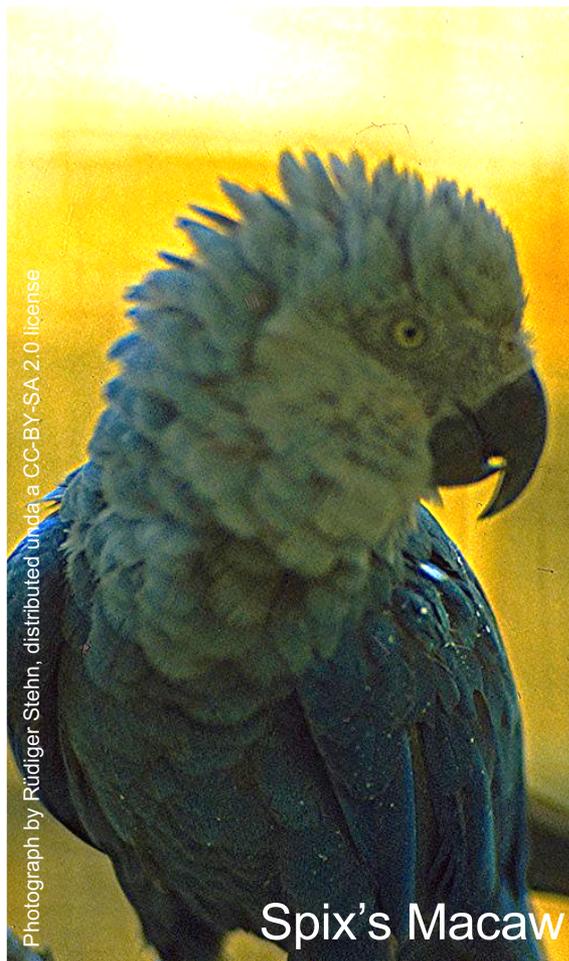
Extinct



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Critically endangered



NOT EVALUATED	DATA DEFICIENT	LEAST CONCERN	NEAR THREATENED	VULNERABLE	ENDANGERED	< CRITICALLY ENDANGERED >	EXTINCT IN THE WILD	EXTINCT
NE	DD	LC	NT	VU	EN	CR	EW	EX

Critically endangered



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NOT EVALUATED	DATA DEFICIENT	LEAST CONCERN	NEAR THREATENED	VULNERABLE	ENDANGERED	< CRITICALLY ENDANGERED >	EXTINCT IN THE WILD	EXTINCT
NE	DD	LC	NT	VU	EN	CR	EW	EX

ILLEGAL WILDLIFE TRADE CAN ALSO LEAD TO

**Threats to National Security
and Stability**

Loss of Tourism and Income

**Risks to the Environmental &
Global Health**

**Support for corruption and
organized crime**

**Undeclared Revenue and
Taxes with loss of money for
governments**



Risks

LOW RISK



Criminal
High reward

HIGH RISK



Frontline Officer
Low reward



Rangers



© Molly Ferrill /Freeland



Reducing Opportunities for Unlawful Transport of Endangered Species

Memory game

WHAT ARE THE

6 MAIN

USES FOR

WILDLIFE

IN TRADE

?

1

2

3

4

5

6



THANK YOU



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Any Questions?



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