



How ROUTES Partners Can Participate

World Environment Day and World Oceans Day 2020 provide opportunities for ROUTES partners to help raise awareness of wildlife and environmental conservation and show how action from the air transport sector is helping to ensure the survival of many of the world's most iconic species.

As the world and the aviation industry face the impacts of COVID-19, these global awareness days also offer opportunities to share a positive message to the public. Demonstrating commitments to prevent wildlife trafficking helps to underscore the important role that air transport companies play in reducing species and biodiversity loss.

Key Messages

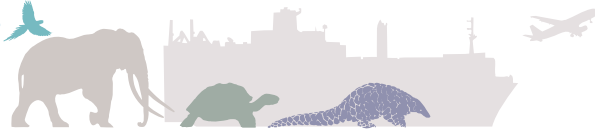
- Environmental conservation is a shared responsibility
- The transport sector has a role to play in helping to protect the environment, oceans and endangered wildlife
- The trafficking of wildlife is a global issue that exploits and increases risk in the air transport sector
- There is a global collaborative effort underway across governments, international and national organizations, local communities, private sector, and philanthropic entities to combat the illegal trade in wildlife.
- With the ROUTES Partnership, the transport industry is working to help combat wildlife trafficking in global supply chains.

Connection to COVID-19 (See more at [World Environment Day: Biodiversity & Coronaviruses](#))

On average, one new infectious disease emerges in humans every four months and 75% of these emerging infectious diseases come from animals. The emergence of COVID-19 has underscored the fact that when we destroy biodiversity, we destroy the system that supports human life. COVID-19 provides us an opportunity to both revisit our relationship with nature and rebuild a more environmentally-responsible world. Addressing zoonotic disease emergence requires addressing its root cause—primarily, the impact of human activities, including illegal wildlife trade.

Wildlife Trafficking Awareness Statistics

- More than 7,000 species are affected by illegal wildlife trade (source: UNODC)
- More than 5.5 million animals and animal products have been seized in air transport since 2009 (Source: ROUTES Dashboard)
- Since 2009, there have been 2,062 wildlife seizures reported in air transport, about 4 seizures a week (Source: ROUTES Dashboard, May 2020)
- Wildlife seizures in air transport have been reported in 136 countries (Source: *In Plane Sight*)



- Approximately 55 elephants are poached every day (source: WWF) (elephant declines due to poaching cost African economies \$25 million per year in lost tourism revenue) (source: WWF)
- 594 rhinos were poached in South Africa in 2019 (more than 11 rhinos a week) (Source: South Africa DEA)
- 896,000 pangolins have been trafficked since 2000 (nearly 123 pangolins a day) (Source: TRAFFIC)
- Approximately 110 Tigers a year enter the illegal trade chain in Asia (Source: TRAFFIC)
- Approximately 160,000 live reptiles and reptile parts have been seized in air transport since 2009 (Source: ROUTES Dashboard)
- More than 17,000 live birds and eggs have been seized in air transport since 2009 (Source: ROUTES Dashboard, May 2020)
- An estimated 24 million seahorses are taken from the wild every year (Source: WWF)
- Hawksbill sea turtle populations declined more than 80% in the last century largely due to illegal trade. (Source: WWF)

For more information on wildlife trafficking in your country or region, visit the ROUTES website and Dashboard: <https://routespartnership.org/>

Sample Tweets:

Tag @ROUTESPartners for ROUTES to see and share your content

World Environment Day:

- Wildlife conservation is a shared responsibility. The transport sector is taking action to combat wildlife trafficking and help protect some of the world's most iconic species. It is time to act #ForNature. #WorldEnvironmentDay
- Happy #WorldEnvironmentDay! Today we're celebrating biodiversity and the important role that aviation can play in helping protect wildlife #ForNature and people.
- Approximately four wildlife seizures each week are reported in the air transport sector. We're proud to work with @ROUTESPartners to help #EndWildlifeTrafficking and protect biodiversity. #WorldEnvironmentDay #ForNature
- Protecting wildlife is crucial for a sustainable future. We're proud to work with @ROUTESPartners to help #EndWildlifeTrafficking. #WorldEnvironmentDay
- Happy #WorldEnvironmentDay! Did you know more than 7,000 species are affected by the illegal wildlife trade? We are working with @ROUTESPartners to combat wildlife trafficking and protect biodiversity.

ROUTES

Reducing Opportunities
for Unlawful Transport of
Endangered Species



World Oceans Day:

- An estimated 24 million seahorses are taken from the wild every year. Combating #WildlifeTrafficking is crucial for protecting vulnerable species. We're proud to work with @ROUTESPartners to help #EndWildlifeTrafficking. #WorldOceansDay
- On #WorldOceansDay we celebrate marine species big and small. Wildlife conservation is a shared responsibility and we are working with @ROUTESPartners to combat wildlife trafficking and protect biodiversity.
- In 2019 there were 78 reported seizures of illegal marine wildlife in the air transport sector, including seahorses, shark fins, eels, and coral. We're proud to work with @ROUTESPartners to help #EndWildlifeTrafficking and protect our Oceans. #WorldOceansDay
- Marine species belong in our oceans, not in the sky. We are working with @ROUTESPartners to combat wildlife trafficking and protect marine ecosystems from illegal wildlife trade. #WorldOceansDay
- Happy #WorldOceansDay! Today we're celebrating marine life and the important role that aviation can play in helping protect our Oceans from illegal wildlife trade.

Sample Facebook/LinkedIn Posts:

Tag @ROUTESPartnership for ROUTES to see and share your content

World Environment Day:

- Happy #WorldEnvironmentDay! Did you know that over 7,000 species are impacted by illegal wildlife trade? We're proud to work with the @ROUTESPartnership to help combat wildlife trafficking in transport supply chains and protect endangered species for generations to come. #ForNature
- Protecting wildlife is crucial for a sustainable future. Environmental conservation is a shared responsibility and the transport sector has an important role to play. #WorldEnvironmentDay

World Oceans Day:

- Today is #WorldOceansDay and we are celebrating marine species big and small! We are proud to be working with @ROUTESPartners to combat wildlife trafficking and protect marine ecosystems from illegal wildlife trade.



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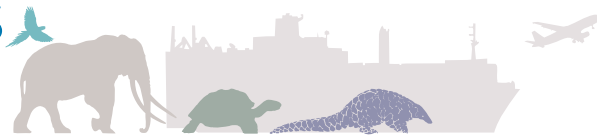


TRAFFIC
the wildlife trade monitoring network



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Endangered Species



Free Use Images:

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unsplash.com

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→ Be sure to check the usage rights and attribution requirements.

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